# Incorporating Patient Voice into Meaningful Research:

Lessons learned from a Eugene Washington Engagement Award

Clinical Directors Network, Inc. Webcast

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### Disclosures

We have no relevant commercial relationships to disclose.

# Acknowledgements

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# Agenda

- 1. Introduction: What's it all about?
  - Engagement/PCORI Engagement Awards
  - Development of a Research Advisory Board
  - Case Example: Bureau of Sages
- 2. Lessons learned on Engagement
- 3. Engaging Stakeholders in all aspects of Research
- 4. Q & A

# **Eugene Washington Awards**

- Provides a platform to expand the role of all stakeholders in research to support PCORI's engaement priories
- Awards up to 2 years, \$250,000
  - Knowledge, training and development dissemination awards
  - PCOR/CER Meeting and Conference Support

 Dissemination and Implementation activities of the PCORI pilot projects

## PCORI Engagement Rubric

- Reciprocal relationships
- Co-learning
- Partnership
- Trust, transparency, and honesty

Greater understanding of engagement Stronger engagement in proposals Strong engagement during research

# Continuum of Stakeholder Engagement in Research

PI or Co-PI Research **Partners or Team Extent of Commitment Members** Governance and **Advisory Groups** Ongoing Involvement Short-term Involvement Reviewers, Interviewees, and consultants Knowledge Users and Experiencers



# Bureau of Sages



A PCORI Engagement Project

# What is the Bureau of Sages?

- The Purpose of the Bureau is to bring together a variety of stakeholders to learn about and discuss research concepts in order to provide voice to the <u>direction</u>, <u>design</u>, and <u>implementation</u> of national research on aging.
- ➤ Members will learn from one another through activities and discussion.
  - Lieberman Community and Virtual Senior Center Members will gain experiences in expressing their expertise as patients and users of healthcare.
  - Clinicians and researchers will gain experiences in <u>listening</u> for and identifying meaningful outcomes that matter to users of the health care system.

### Long Term Objectives of the Bureau

To prepare a diverse group of Stakeholders with information, knowledge, and training on 'Patient-Centered Outcomes Research' and 'Comparative Effectiveness Research' in order for them to:

- 1) Serve as an advisory bureau to CJE SeniorLife's internal research department.
- Serve as an advisory bureau to local and national researchers wishing to conduct Comparative Effectiveness Research or Patient-Centered Outcomes Research.
- Serve as individual advisors to larger Patient-Powered Research Networks.
- 4) Serve as champions and role models for incorporating the voice of diverse patient populations into research.





### What is the Bureau of Sages? The Bureau of Sages project is supported by a contract from PCORI (Patient-Centered Outcomes Research Institute), PCORI is an independent, nongovernmental organization authorized by Congress in 2010. NONE OF THIS AMOUNTS PCORI recognizes that patients are the DRIVING force in improving care. and must be involved in the research process. Does NOT THEVIRE GOING TO - ARIELLA TALK ABOUT

#### The Bureau of Sages:

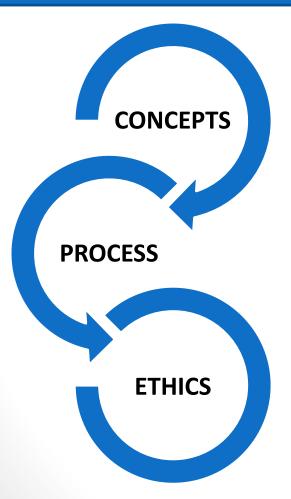
**Empowers nursing** home community members and stay-athome elders to learn about research and collaborate with researchers to advocate for timely, useful research that matters to them

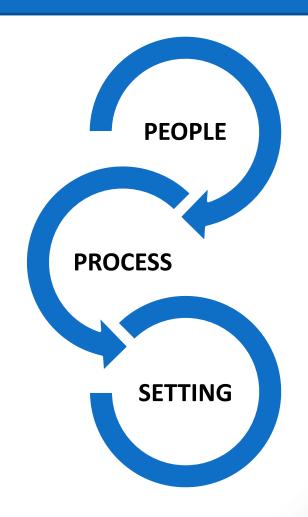
## Strategies for Engagement

- 4 Formal retreats a year for all Bureau Members
- Monthly informal meetings for Lieberman Community Members and Virtual Senior Center Members
- Periodic activities and assignments for Bureau members to participate in, between formal retreats. These activities are intended to enrich learning experiences.
- 1 annual event for each Membership group to share their findings and experiences with the broader community.

# PREPARING SAGES

# PREPARING RESEARCHERS





### **Accommodation Considerations**

Ask what people need... Seek ongoing feedback!

- Information
- Communication
- Support
- Setting
- Getting There
- Time & Expenses

#### **Guest Researc**

# Bureau of Sages Biosketch

Margaret Danilov PT, DPT, PhD

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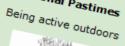


Northw Personal



CJE SeniorLife Leonard Schanfield Research Institute

### Personal Pastimes







Ballroom and social dancing



Televisio

#### Role

Project Manager

### Relevant Experience

I am an applied researcher, program evaluator and educator who has worked in the field of aging for over 25 years. I have always been interested in gathering different points of view, understanding everyday experiences, and thinking about aging from different disciplinary perspectives. I hope that my work contributes to making a difference in people lives and helping social service agencies improve their work.

### Perspective on Aging

I have learned from research, family and friends that there are many different ways to adapt to change over a lifetime. Even the concepts of 'age' and 'aging' can be perceived quite differently, depending on one's vantage point. As a result, I find it difficult to generalize the 'experience' of aging. Growing older is different for everyone and the context in which we age matters a great deal.



Playing Words

### **Innovative Solutions**

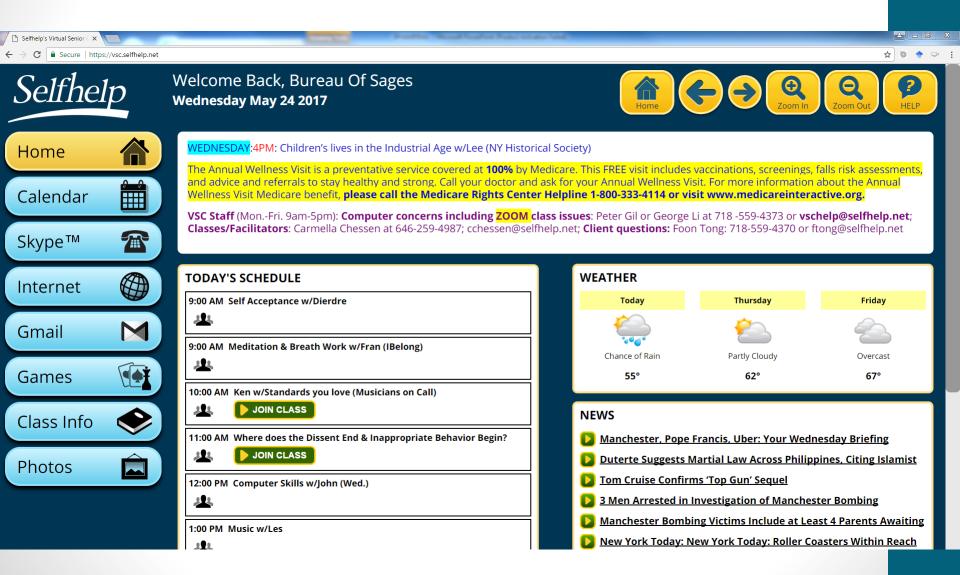
In order to incorporate the voice of older adults typically left out of research, we relied on several approaches to improve and augment communication and collaboration between older adults and researchers/clinicians.

- The use of technology to incorporate the voice of Stay-at-Home Elders.
- Development of facilitator guides to assist with the challenges of leading discussions through multiple formats

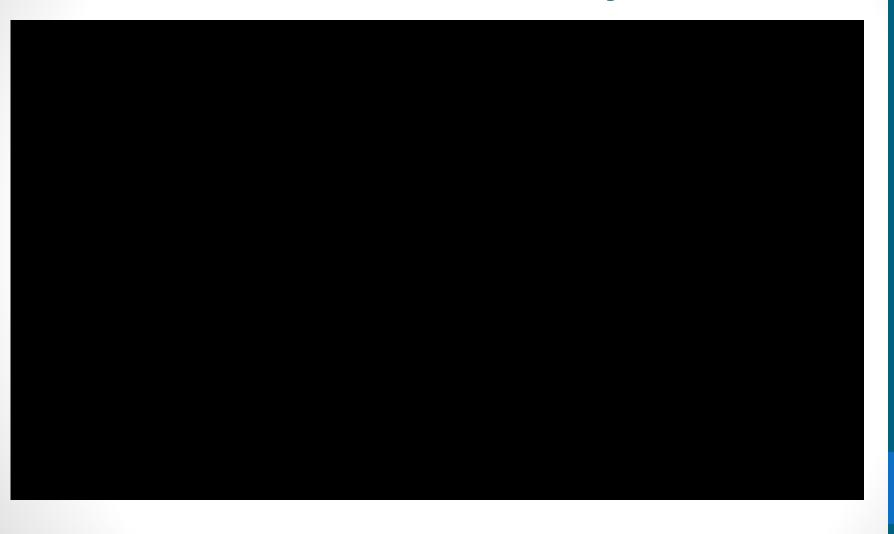
EARNED

- Training and presentation templates for researchers and clinicians
- Creation and implementation of hands-on evaluation method incorporating visual cues.

### The Virtual Senior Center



# Lieberman Community



### Lessons Learned

Professionals need to be aware of the person they are treating's attitude. They need to consider how a person feels towards their health and medical conditions, and how he or she will handle it.

~Bureau Older Adult Member

We're focusing on identifying and treating illness, when they really want in non-pharmacological approaches for relieving pain. We emphasize their deficits when they'd like to make the most of their strengths.

~Bureau Professional Member

### Lessons Learned

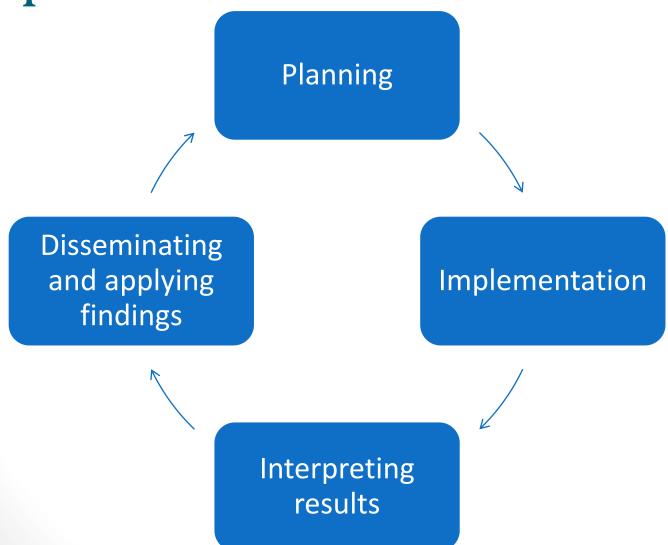
### Sages:

- Confidence in ability to talk to researchers/clinicians
- Familiarity with research processes and concepts
- How to contribute meaningfully to research
- Capacity to engage with external researchers

### Researchers/Clinicians:

- Capacity to design patient centered research
- Ability to draw on older adult experience
- Respect for the engagement process and continuation of engagement throughout the research cycle

# Incorporating Voice into all Aspects of Research



## Overcoming Barriers

 Learn about assets and challenges, gain insight, volunteer

Community meetings & activities

Involve community partners

 To play key roles, aid in finding funding, submitting IRB, improve recruitment and dissemination

Key informant interviews & focus groups

Tap advisory committees

 Learn about community needs, inform problem statements

 Develop, revise, refine all study materials, refine findings

### Discussion



"Patients are our true north."

—Harlan Krumholz, MD PCORI Board of Governors